

5-Tips to Shaping Business Culture

When the existing culture pushes back it's a sign change is moving forward; realize real cultural change is a messy process

First goal - financial success; second goal - changing the culture; third goal - win people over to support new culture

The benefits of shaping business culture foster champions of change who leverage resources, create innovation and find the time to significantly improve business performance



Focus change efforts on the 5% of the vital few mission critical items

Disruptions helps the organization become flexible and adapt. Stability and predictability stifles innovation and creativity

Engage everyone galvanizing the entire workforce in change which will move the culture in the desired direction